

Kyle

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WeightWatchers' Contributor

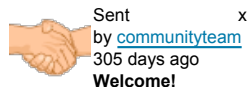
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At Argo Tea
5/14/2011 6:24 PM

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[pbfd530](#) A Saturday off!!
Last week for Walk-It
Challenge training.
5/14/2011 9:09:48 AM

[devjfl1](#) I've heard of a
"shrinking violet", but a
shrinking head???
5/13/2011 10:04:17 PM

[joyous_smile](#) I'm doing a
trial of NOT actually
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see how it goes.
5/13/2011 8:43:31 PM

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Ballpark Food Screaming of Irresponsibility

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Written by [kylestack](#) on 4/6/2011 11:51 AM

Pretty much everyone is aware of the obesity problem we're facing in this country. With that in mind, I find it strange that food vendors offer concepts like The Screamer, a five-pound ice cream sundae sold by the Double-A Akron Aeros. I wonder if 'irresponsible' is spelled in drizzled chocolate syrup.



Needless to say, I think vendors should do more the help curb the harrowing obesity stats we've seen recently. The screamer's ingredients include a one-pound chocolate brownie, 21 scoops of ice cream, four bananas (an otherwise healthy choice if eaten separately, although four is excessive) and loads of hot fudge, whipped cream and sprinkles. Sure, it sounds tasty and will draw some wide-eyed reactions from kids, to whom food and beverage companies typically market. Where is the social responsibility, though?

I think companies have a duty to look out for the general well-being of their customers, specifically when their products directly affect people's health. I understand ice cream, and the chocolate sundae, at a baseball game is a slice of Americana. There's nothing wrong with making either product available – just not to this degree.

Ballparks controlling the portions of their food concessions would go a long way toward curtailing excessive consumption. It's understandable that concessionaires want to maximize their profits by offering more expensive, oversized items. It's business, I get it. But the health problems that exist in this country are bigger than any business. They're "screaming" for people to take responsibility, and that means not offering out-of-control dishes like The Screamer.

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